

DATE: July 21st 2012

VENUE: Hotel Intercontinental EROS, Nehru Place, New Delhi

DELEGATE REGISTRATION STARTS: 8:30 AM

SATURDAY, JULY 21, 2012 (TIME: 9:30 AM- 8:30 PM)

MOBILE & TELECOM CONGRESS INAUGURAL SESSION

South Asian International Exchange

Mobile Asia EXPO 2012 OPENING

FOCUS: CONNECTING MASSES :100 Mobile Innovations

Exclusive “Mobiles for Good” Innovators Meet

Showcasing 15 grassroots NGOs who have excelled using Mobile technology

PARALLEL INTERACTIVE SESSIONS

Best of mBillionth Award 2012

- *Mobile Solutions in Governance, Infrastructure & Health
- *Mobile Solutions in Education, News & Entertainment
- *Mobile Solutions in Business, Environment & Tourism
- *Mobile solutions in Social Inclusion

3rd mBillionth AWARD GALA NIGHT

Announcement & Felicitations of mBillionth & Mobiles for Good Award Winners & Finalists

EVENT SUMMARY | SATURDAY, JULY 21st 2012

8:30 AM

DELEGATE REGISTRATION

ROYAL BALLROOM: 9:30 AM – 11:00 AM

WELCOME & POWER SESSION

MOBILE & TELECOM CONGRESS INAUGURAL SESSION

FOCUS: CONNECTING MASSES

11:00 AM

Tea Break & Inauguration of Mobile South Asia EXPO (exhibition area)

11:15 AM

Full Day Exhibition of Mobile Initiatives in South Asia

Mobile Asia EXPO 2012 OPENING

12:00 PM- 6:30 PM

PARALLEL INTERACTIVE SESSION

Summit & Session

PARALLEL SESSION 1.1

12:00 PM–1:30 PM (ROYAL BALLROOM)

**Mobile Innovation in Governance
& Infrastructure**

9 Presentations from Innovators
& Implementers, incl. mBillionth nominees

PARALLEL SESSION 1.2

12:00 PM – 1:30 PM (VICEROY'S ROOM)

Mobile Solution in Social Inclusion

5 Presentations from Innovators
& Implementers, incl. mBillionth nominees

PARALLEL SESSION 1.3

12:00 PM – 1:30 PM (LUTYEN'S LOUNGE)

**Mobile Innovations in Health
Sector**

6 Presentations from Innovators
& Implementers, incl. mBillionth nominees

1:30 PM – 2:30 PM

Lunch Break | Networking in Exhibition area

PARALLEL SESSION 2.1

2:30 PM – 4:00 PM (LUTYEN'S LOUNGE)

**Mobile Solutions in
News & Journalism**

6 Presentations from Innovators
& Implementers, incl. mBillionth nominees

PARALLEL SESSION 2.2

2:30 PM – 4:00 PM (VICEROY'S ROOM)

Mobile Innovation in Entertainment

6 Presentations from Innovators
& Implementers, mBillionth

PARALLEL SESSION 2.3

2:30 PM – 4:00 PM (ROYAL BALLROOM)

**Education & Learning through
Mobile**

6 Presentations from Innovators
& Implementers, incl. mBillionth nominees

4:00 PM – 4:30 PM		Tea Break Networking in Exhibition area
<p>PARALLEL SESSION 3.1</p> <p>4:30 PM – 6:00 PM (ROYAL BALLROOM)</p> <p>Mobile Innovation in Business & Commerce/Banking</p> <p>8 Presentations from Innovators & Implementers, incl. mBillionth nominees</p>	<p>PARALLEL SESSION 3.2</p> <p>4:30 PM – 6:00 PM (LUTYEN’S ROOM)</p> <p>Mobile Solutions in Tourism & Environment</p> <p>8 Presentations from Innovators & Implementers, incl. mBillionth nominees</p>	<p>PARALLEL SESSION 3.3</p> <p>4:30 PM – 6:00 PM (VICEROY’S ROOM)</p> <p>Monetization of Mobile Applications</p> <p>Interactive Group Discussion</p>
<p>PARALLEL SESSION 3.4</p> <p>4:30 PM – 6:30 PM (GOVERNER’S ROOM)</p> <p>Vodafone India Foundation “Mobiles for Good” Summit</p> <p>15 Presentations from Innovators & Implementers, incl. mBillionth nominee</p>		
Royal Ballroom: 6:30 PM-8:30 PM	Award Gala	
<p>3rd mBillionth AWARD GALA NIGHT</p> <p><i>This occasion will celebrate & felicitate the 2012 winners – an amazing array of pioneers with out of the box innovations in area of Mobile & Telecom across south Asia. Final shortlisted nominations shall be felicitated. Winners will get a platform to share their thoughts on their projects and get connected to critical support stakeholders.</i></p> <p>“Mobiles for Good” Award Gala</p> <p><i>Vodafone foundation presents Mobiles for Good Award Gala – Vodafone Mobiles for Good Programme 2012 will announce Rs 4 million for four best mobile solutions driven by Non-governmental organizations for community empowerment and inclusive growth and development in India</i></p>		
8:30 PM	Mobile Innovators Networking Dinner	