

Telecom Regulatory Authority of India
Mahanagar Doorsanchar Bhawan
Jawaharlal Nehru Marg
New Delhi - 110002

No. TRAI/F&EA/Tariff Review/1

Dated 11.07.2020

Mr. Sundeep Kathuria
Chief Regulatory Officer
Vodafone Idea Limited
Email: sundeep.kathuria@vodafoneidea.com

Subject: Review of 'Vodafone RedX' offer launched in November 2019 and revised subsequently in May 2020 and June 2020.

Reference: TRAI letter dated 08.07.2020, response filed by Vodafone Idea Limited (VIL) dated 09.07.2020, TRAI letters dated 09.07.2020 and 10.07.2020.

This is with reference to the above-mentioned subject. The Authority has noted the terms and conditions of 'Vodafone RedX' offer and prima facie, is of the opinion that the offered terms and conditions merit a detailed review to ensure consistency with the extant regulatory framework. Accordingly, a questionnaire delineating the concerns of the Authority is attached herewith. The response of M/s VIL to the same may be furnished to this office within 07 days of receipt of this letter.

2. In the interim, you are requested to withhold, with immediate effect and until further orders, the 'Vodafone RedX' offer to facilitate detailed examination by TRAI. As regards the subscribers who have already been enrolled, you are required to protect the interests of such subscribers as per provisions of the extant TTO and Regulations issued from time to time. A confirmation in this regard may be furnished to this office within 24 hours of receipt of this letter.

Sd/-
(Kaushal Kishore)
Advisor(F&EA)

Enclosure: As above