



## **JIO KEEPS CONSUMERS AT THE CENTER OF DIGITAL REVOLUTION IN INDIA**

### **CONTINUES TO BE COMMITTED TOWARDS COLLECTIVELY DRIVING THE DIGITAL INDIA VISION**

**Mumbai, 19<sup>th</sup> November 2019:** Reliance Jio's 4G only mobile data network is the world's foremost with a mission to connect everyone and everything, everywhere - always at highest quality and best tariffs. Jio has always delivered superlative and affordable experience to the Indian consumers, through continued investments in the latest technologies.

Jio has revolutionised the Indian telecom sector by ushering in the age of latest data-centric technologies and propelled India into global digital leadership. As a technology disruptor and force multiplier, Jio acutely understands the transformative role telecommunications and digital services are playing for the Indian economy and society today.

Jio has enabled India as the world's largest data-market growing from 20 crore GB per month in 2016 to over 600 crore GB per month now.

Despite the staggering growth in data-consumption and 4G coverage across the country, there are still over 40 crore Indian consumers who have not benefitted from the advent of the latest technologies. We believe that the ambitious objectives of the 'Digital India' mission can be achieved only if India is made "2G-mukt" in the shortest time-frame possible. The Government and TRAI should mandate this through policy. This requires continued investment at an industry level. The whole industry needs to come up the curve and raise standards to meet the aspirations of Indian citizens and fulfill the nation's digital agenda.

Jio is committed:

- a. to bringing the 40 crore 2G customers to experience and participate fully in the Digital India eco-system;
- b. as a customer-obsessed organization towards providing the best quality and customer experience for all our Jio customers;
- c. to continuously innovate in the digital eco-system to provide affordable services and products for the Indian consumers; and
- d. to always being regulatory compliant, and work with the industry to keep the telecom sector a vibrant part of the Indian economy and a vital engine for our country's growth.

As per media reports, we understand that TRAI is likely to initiate a consultation process for revision of telecom tariffs. Like other operators, we will also work with the Government and comply with the regulatory regime to strengthen the industry to benefit Indian consumers and take measures including appropriate increase in tariffs in next few weeks in a manner that does not adversely impact data consumption or growth in digital adoption and sustains investments.



While ensuring Jio's commitment to a sustainable sector, Jio will compete on the basis of quality and service in the marketplace and as a customer-obsessed organization, we will always provide the best service to all our customers. Jio will always keep the customer at the center of everything and ensure that the customer continues to benefit the most. Jio is committed to helping India to sustain its global leadership as the world's largest data market.

### **About Reliance Jio Infocomm Limited:**

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in the digital economy. It has created an eco-system comprising of network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

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