



## **Airtel announces benefits worth Rs 270 cr to help 55 million low income customers to tide over the impact of Covid-19**

**New Delhi, 16 May, 2021:** Bharti Airtel (“Airtel”), India’s premier communications solutions provider, today announced special benefits for low-income customers on its network to help them stay connected during the ongoing pandemic.

1. As a one-time gesture, Airtel will give the Rs 49 pack FREE of cost to over 55 million low income customers. The pack offers a talktime of Rs 38 and 100 MB data with a validity of 28 days. Through this gesture Airtel will empower over 55 million customers, mostly in rural areas, to stay connected and have access to critical information when needed.
2. Double the benefits. At this time, customers have an increased requirement of staying connected. Keeping this in mind, Airtel prepaid customers buying the Rs 79 Recharge Coupon will now get double the benefit. This will make it easier for them to stay connected at a difficult time.

These benefits will be available to Airtel customers in the coming week.

### **About Bharti Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over 458 mn customers in 18 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/4.5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit [www.airtel.com](http://www.airtel.com)